



PRESS RELEASE - FOR IMMEDIATE RELEASE

Citi Indonesia

March 20, 2023

Citibank, N.A., Indonesia Provides IDR 150 billion Financing for PT Permodalan Nasional Madani to Support Micro-entrepreneurs in Indonesia

Jakarta, March 20, 2023 – Citibank, N.A., Indonesia, a branch of Citibank N.A. a leading global bank, and PT Permodalan Nasional Madani (PNM), the leading microfinance institution in Indonesia, announced a joint social finance facility of IDR 150 billion (~USD 10.5 million).

This on-lending facility will enable PNM to expand its micro-loan portfolio, promoting greater financial inclusion for underserved communities in Indonesia. It is expected to reach 52,500 micro-entrepreneurs, majority of whom are women.

Batara Sianturi, CEO of Citibank, N.A., Indonesia said, “We are proud to support our client in providing social financing so that they can on-lend to the MSME sector. Indonesia has over 64 million MSMEs who contribute to more than 60% of the national GDP and employ 97% of the country’s workforce – making them a key contributor towards Indonesia’s economic growth. For Citi, this is an opportunity to further expand financial inclusion and continue supporting Indonesia’s national priorities and economy.”

According to the Ministry for Economic Affairs of the Republic of Indonesia, the portion of MSME credit is still at around 18% of national banking credit. The government expects to increase the portion of MSME loans to 30% by 2024. This target is expected to encourage the creation and development of businesses in the MSME sector, reduce unemployment and increase MSMEs contribution to the national economy.

“We hope that our contribution will help the government achieve its goal of promoting Indonesia’s high productivity and competitiveness in the MSME sector,” Batara added.

In 2021, Citi announced its global commitment of USD \$1 trillion to sustainable finance by 2030. Citi has facilitated numerous significant transactions globally, as well as in Indonesia, to accelerate the development of sustainable economies.

This transaction supports Citi’s social criteria of economic inclusion, which is to improve access to credit and financial services in vulnerable or underserved communities, including MSME financing, as well as its diversity and equity criteria, focusing on women.

Ninis Kesuma Adriani, Director of Strategic Planning and Finance of PNM said, “Citi Indonesia’s support for PNM programs is a joint commitment to support and advance women – particularly micro entrepreneurs – who have managed to survive the economic headwinds.”

PNM is a state-owned enterprise and a subsidiary of PT Bank Rakyat Indonesia (BRI). PNM has a loan portfolio of USD \$2.4 billion, expanding economic inclusion for over 14 million households, mostly women, in Indonesia. It was established in 1999 to develop cooperatives, and micro, small and medium enterprises (MSMEs). PNM and its subsidiaries provide financing to MSMEs directly, through ULaMM and Mekaar products, and indirectly through rural banks or sharia rural banks, cooperatives and other, including sharia, MFIs. In 2015, PNM started group lending to underprivileged women operating ultra-micro businesses by the Mekaar product, which now represents the majority (80%) of its outstanding loan portfolio.

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Supporting photo:



(Middle, Left to Right) Ninis Kesuma Adriani, Director of Strategic Planning and Finance of PNM; Anthonius Sehonamin, Head of Corporate and Investment Banking, Citibank, N.A., Indonesia; Maya Kadavi Hartanto, Head of Financial Institution, Citibank, N.A., Indonesia.

About Citibank N.A., Indonesia

Citibank, N.A., Indonesia (Citi Indonesia) is a full branch of Citibank, N.A., a wholly owned subsidiary of Citigroup, Inc., which is based in New York, United States of America. Citi is a preeminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in nearly 160 countries and jurisdictions, providing corporations, governments, investors, institutions and individuals with a broad range of financial products and services.

In Indonesia, Citi was established since 1968 and is one of the country's largest foreign banks. Citi operates 9 branches in four major cities – Jakarta, Bandung, Surabaya, and Medan. In Indonesia, Citi has a corporate distribution network of around 776 locations in 38 provinces. Citibank N.A., Indonesia is connected to the ATM Bersama and ATM Prima network with more than 197,000 ATM terminals spread across various locations throughout Indonesia.

In 2022, Citi Indonesia received prestigious awards as **Best Global Bank in Indonesia**, **Best Bond in Indonesia** and **Digital Bank of the Year in Indonesia** from The Asset Magazine, and one of the Best Bank in Indonesia from Forbes Magazine.

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