



Press Release

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## Citi Indonesia Disburses USD900,000 to 6 Non-Profit Organizations CSR Partnership Signing

**Jakarta, 6 August 2015**— Citi Indonesia through Citi Peka (**PE**duli dan ber**KAR**ya), supported by Citi Foundation, disbursed USD900,000 (or Rp11.7 billion) to 6 (six) non-profit organizations to fund their community development programs in Indonesia. The fund disbursement, marked by the signing of the grant agreements, underlined Citi Indonesia's active participation in promoting economic growth as well as in improving the quality of life of the underprivileged in Indonesia through financial inclusion, youth empowerment, and urban transformation.

For this program, Citi once again collaborated with several NGOs as the organizing partners such as SME Center, Faculty of Economics and Business, University of Indonesia (UMKM—FEUI), Center for Women's Resources Development (Pusat Pengembangan Sumberdaya Wanita, PPSW), Prestasi Junior Indonesia, and Mercy Corps Indonesia, with two additional organizations, Yayasan Cinta Anak Bangsa (YCAB) and Indonesia Business Link.

"Citi Indonesia is committed both to being the most trusted financial institution and to being an active partner in improving and developing the economy and empowering the Indonesian people. The signing of the agreements with six NGOs is our concrete way of fulfilling those commitments," said Citi Indonesia **CEO Batara Sianturi**.

The signing ceremony was attended by the representatives of each NGO and **Kusumaningtuti S. Soetiono**, chief executive of consumer education and protection at the Financial Services Authority (OJK). Her presence demonstrated the OJK's appreciation and support for Citi Indonesia's initiative in supporting the government's program in making all Indonesians financially literate.

"In the process of Indonesia's development, we need to realize that community development programs are crucial. We also believe that those aspects affect the economy, social inclusion as well as economic development," **Kusumaningtuti Soetiono** noted. "We appreciate and support Citi Indonesia's initiative in taking part in the development of the Indonesian people through collaboration with NGOs. We really hope that Citi will always give positive impacts to Indonesian communities.

In addition to disbursing grants from Citi Foundation to selected NGOs, Citi Peka also involves Citi Indonesia employees and executives to actively participate in every event it organizes. "The enthusiasm and participation of Citibankers play an important role in the success of our CSR programs. This is the place where Citibankers can share their knowledge, experience and skills so that together we can realize a better Indonesia," said **Batara**.

For more than 15 years, Citi Peka has been the representative of every Citi Indonesia's CSR activity that focuses on the empowerment of and appreciation for UMKM and microfinance practitioners; empowerment of young entrepreneurs, financial literacy for elementary schools, farmers and mature women. As of today, Citi Indonesia has disbursed USD8 million in grants and collaborated with more than 31 organizations for the implementation of 23 community programs in Indonesia. These wonderful achievements are summarized in a book titled **Citi Peka: Peduli Sesama Berkarya Bersama**, which was also officially launched today.



Last year, Citi Indonesia through Citi Peka allocated donations to social organizations that are engaged in the field of financial literacy, SMK, women, farmers and youth empowerment.

In addition to community programs organized jointly with several NGOs, Citi also holds a yearly event called Citi Global Community Day (GCD). The event is organized by Citigroup in 160 countries where Citi operates to demonstrate its commitment to the communities where it operates. On 7 June 2015, about 1,700 Citibankers sew 10,000 buttons on school uniforms in 6 different cities on Citi Global Community Day. The event created a new record and was entered at the Indonesian Museum of Records (MURI) as the "Pemasangan Kancing Seragam Sekolah Secara Serentak di Lokasi dan Jumlah Terbanyak".

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### **Citi**

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provide consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

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### **Citi Foundation**

The Citi Foundation works to promote economic progress in communities around the world and focuses on initiatives that expand financial inclusion. We collaborate with best-in-class partners to create measurable economic improvements that strengthen low-income families and communities. Through a "More than Philanthropy" approach, Citi's business resources and human capital enhance our philanthropic investments and impact. For more information, visit: [www.citifoundation.com](http://www.citifoundation.com)

### **Citi Peka**

Citi Peka is a representative of Citi Indonesia for the Indonesian community activities funded by the Citi Foundation. In contrast to other community programs, these programs do not only provide assistance in the form of funds, but to actively engage Citi Indonesia employee to volunteer. Citi Peka programs implemented over the long term, and aims to encourage civil society to build and strengthen community education programs.

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