



1968–2018
Citi celebrates 50 years
of dedication for Indonesia



Press Release

For Immediate Distribution

Adding More Benefits for Garuda Indonesia Citi Card Holders, Citi Indonesia and Garuda Indonesia Introduce "Bring More Home" Campaign

Cengkareng, April 12, 2018 - Citi Indonesia and Garuda Indonesia today reinforced their cooperation with the addition of more benefits for the Garuda Indonesia Citi Card (GICC). This was announced today at Terminal 3 Ultimate, Soekarno-Hatta International Airport by **CEO Citi Indonesia Batara Sianturi** and **President & CEO of PT Garuda Indonesia (Persero) Tbk Pahala Nugraha Mansury**, and witnessed by representatives of VISA and MasterCard as well as Citi Indonesia and Garuda Indonesia board of directors.

GICC was launched in 2006 as Indonesia's first co-branded credit card for the travel category. After more than 12 years since it was first launched, GICC is now even more attractive with additional benefits designed to further improve the quality of travel experience for GICC credit card holders.

One of the new key benefits of GICC is an extra 20kg of baggage allowance above the current baggage provisions for economy and business class. Card holders need only to show their GICC credit card when checking in to obtain their additional baggage allowance. In accordance with the theme of "Bring More Home", customers can bring more goods and souvenirs without worrying about paying excess baggage fees.

CEO Citi Indonesia Batara Sianturi said, "To celebrate 50 years of Citi's dedication to Indonesia this year, we are proud to add a variety of attractive additional benefits for GICC customers. This is an ongoing commitment from Citi to deliver innovative products and excellent services, in line with the evolving needs of our customers."

President & CEO PT Garuda Indonesia (Persero) Tbk Pahala Nugraha Mansury said that this cooperation is an ongoing effort to improve Garuda Indonesia's services by providing added value for passengers through the various facilities offered by Garuda Indonesia Citi Card. "As one of the banks with the largest credit card customer network in Indonesia, Citi Indonesia is one of our best partners to provide services to our passengers. With more than 1.7 million GarudaMiles users today, these additional benefits are expected to attract new market segments of passengers and new GarudaMiles members, especially those from the highly mobile emerging affluent class," added **Pahala**.

Garuda Indonesia Citi Card holders will enjoy facilities and benefits including*:

- Extra 20 kg of baggage allowance above the current baggage provision for economy and business class, on showing GICC during check in.
- Earn 1,000 bonus miles on every Garuda Indonesia Citi Card renewal.



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- 3x miles for every transaction with Garuda Indonesia.
- Save 5% on ticket purchases at Garuda Indonesia sales offices and Garuda Indonesia official website by entering the promo code "GICC".
- The Bonus of 2,500 Miles will be added if the consumer has collected the first 250 Miles through Garuda Indonesia Citi Card within 90 (ninety) days from the date of the credit card approval.
- Convenient check-in through special check-in counters at Soekarno-Hatta Airport Domestic Terminal 3 Ultimate and GarudaMiles Gold check-in counters at other airports in Indonesia for customers and one traveling companion with same ticket booking code.
- Priority for Garuda Indonesia Citi Card customers on the waiting list of Garuda Indonesia flight ticket reservation.
- Special boarding calls for Garuda Indonesia Citi Card holders at selected airports for consumers and one traveling companion with the same ticket booking code.
- GarudaMiles Redemption with Award Ticket & Upgrade Award through Garuda Indonesia sales office or Contact Center at 0804 1 807 807 or (021) 2351 9999.

**Terms and Conditions apply*

For more information, please visit: <https://www.citibank.co.id/gicc>

In today's event, Citi Indonesia also introduced two digital programs to make it easier for prospective customers to obtain the Garuda Indonesia Citi Card. The first is a digital acquisition program through which customers submit an online application, anytime and anywhere, by providing three basic informations. For each approved Garuda Indonesia Citi Card application, the customer will receive 12,500 GarudaMiles bonus which can be used for up to a 50% redemption for Jakarta - Hong Kong tickets through a bonus redemption discount program up to 50%.

The second program is the Member Get Member online program which is a referral program for existing members to use their smartphone to easily refer their relatives as Garuda Indonesia Citi Card members. Under this program, Citi customers will earn 5,000 GarudaMiles for each approved applicant. The GarudaMiles can be redeemed for free tickets to all Garuda destinations.

Terms and conditions apply. For further information, please visit: <https://www.citibank.co.id/apply-gicc> and <https://www.citibank.co.id/mgm-gicc>

"We believe that our partnership with Garuda Indonesia through Garuda Indonesia Citi Card provides more value as well as a unique value proposition to our customers in Indonesia," concluded **Batara**.



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About Citibank Indonesia

Citibank, N.A., Indonesia is a branch of Citibank, N.A, New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2017, Citibank Indonesia has received various awards, including from Global Finance Magazine as both "Best Corporate/Institutional Digital Bank" and "Best Consumer Digital Bank", "Best Foreign Bank in Indonesia" from Finance Asia, "Best Bank in Compliance Reporting of Foreign Exchange Flows (LLD = Lalu Lintas Devisa) and Export Proceeds (DHE = Devisa Hasil Ekspor)" by the Indonesia Central Bank, "Best Bank in Indonesia", "Best e-Bank in Indonesia", "Best Corporate and Institutional Bank – Global in Indonesia", "Best Corporate Bond in Indonesia", "Best Liability Management in Indonesia" from The Asset magazine and "Best Perform in Custodian Bank" along with "Indonesia's Digital Innovation Award 2017 in Foreign Bank category" from Warta Ekonomi magazine. In 2016 Citibank Indonesia earned various awards from The Asset Triple-A Awards as "Best e-Bank in Indonesia" and from Global Finance as "The Best Digital Bank", from Finance Asia and Alpha Southeast Asia as the "Best Foreign Bank in Indonesia", from SWA Magazine as co-winner of the "Best Companies in Creating Leaders from Within", from Warta Ekonomi magazine for "Best Digital Innovation Award for Banking in the Category of Top 1 Foreign Bank", from Global Finance as "Best Digital Corporate/Institutional Bank", from Euromoney at the Asian level of "Best Bank for Transaction Services in Asia", as well as from Mix magazine in the Best Corporate Social Initiative 2016 as "Best Employee Volunteering". PT Citigroup Sekuritas Indonesia (PT CSI) won "Best Securities 2016" in the category of assets above IDR 1 Trillion by Investor Magazine.

Further information can be obtained at Website: www.citigroup.com | Twitter: @citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citiindonesia | LinkedIn: www.linkedin.com/company/citi
To enjoy a digital banking experience, please visit www.citibank.co.id.

Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).

About Garuda Indonesia

Garuda Indonesia – Indonesia flag carrier - currently serves 90 destinations worldwide and various exotic locations in Indonesia. With the number of flights reaching 600 per day, Garuda Indonesia provides the best services through the concept of "Garuda Indonesia Experience" which features hospitality and cultural richness of Indonesia.

Through a sustainable transformation program, especially the fleet development program, by the end of 2017 Garuda Indonesia operates 202 aircraft (including its subsidiaries Citilink) with an average age of less than 5 years aircraft. Some recognition of the success of the Garuda Indonesia transformation program "among others is the achievement as" Five Star / 5-Star Airline ", "The World's Best Cabin Crew for four consecutive years 2014, 2015, 2016 and 2017 " World's Best Economy Class 2013 ", "The Most Loved Airline 2016 "from London-based independent flight rating agency SkyTrax. Also in 2017, Garuda Indonesia has also recently been named the "TripAdvisor Travelers Choice Awards" hosted by TripAdvisor.

Garuda Indonesia is a member of SkyTeam, a global airline alliance with 20 member airlines offering a global network of more than 16,609 daily flights to 1,074 destinations in 177 countries.

PHOTO GALLERY



(Left-right): *President Director PT. Visa Worldwide Indonesia* Riko Abdurrahman, *CEO Citi Indonesia* Batara Sianturi, *Director Mastercard Indonesia* Tommy Singgih, *President & CEO PT Garuda Indonesia (Persero) Tbk* Pahala Nugraha Mansury during the launch of “Bring More Home” campaign of Garuda Indonesia Citi Card by Citi Indonesia and Garuda Indonesia