



## Press Release

# Celebrating 50<sup>th</sup> Anniversary for Indonesia, Citi Indonesia provides its Visa cardholders with a chance to watch the 2018 FIFA World Cup™ Live in Russia, courtesy of Visa

**Jakarta, 31 January 2018** - Celebrating 50<sup>th</sup> anniversary for Indonesia, Citi Indonesia in partnership with Visa, Official FIFA Partner, will fly 25 customers and each of their companions (a total of 50 people) to attend and experience firsthand the excitement of the largest football event of the year through "Fly Free to 2018 FIFA World Cup™" live in Russia.

The winners of the program will enjoy a once in a lifetime experience like no other with 2018 FIFA World Cup™ packages which include 2018 FIFA World Cup™ *Category-1* ticket, return flights, exclusive five-star accommodation, along with a Visa prepaid product worth USD \$450.

**Head of Marketing for PT Visa Worldwide Indonesia Triari Senawirawan** said, "Visa is excited to partner with Citibank Indonesia to offer Visa cardholders the opportunity to attend the 2018 FIFA World Cup™. As the official payment services partner of FIFA, Visa will provide simple and secure payment options throughout official FIFA venues, including enabling a cash-free fan experience by implementing point-of-sales terminals that accept a Visa credit or debit card and a range of digital payments, such as those made via phone or watch."

**Head of Consumer Banking Citi Indonesia Cristina Teh Tan** said, "It has always been a commitment for Citi Indonesia to provide not only value-added services and winning products, but also remarkable experience to our customers. Celebrating 50<sup>th</sup> years for Indonesia, we are collaborating with Visa to provide a once in a lifetime experience for our 25 customers and each of their chosen companions to 'be-there', at the biggest football party in the world."

The program will be held from 1 February to 30 April 2018. Monthly prizes will be given to eight Citi Visa credit card customers with the highest Soccer Points accumulated for each monthly period. In addition, one winner will be chosen through a lucky draw system at the end of the program period.

Customers of Citi Visa credit card can collect points for this program through\*:

- Retail transactions with minimum value of Rp. 500.000 or equivalent on their Visa credit card
- Enrolling for installment facilities
- Digital activities, including activation and Login of Citi Mobile application, e-Statement registration and registration of Citi 1Bill
- Applying for supplementary card
- Referring friends and relatives to apply for Citi Credit Card through Member get Member Program

People who do not yet have Citi Visa Credit Card can also participate in this program by simply applying and using their own Citi Visa credit card during the Program Period.

*\*Terms and condition apply.*



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#### **About Visa Inc.**

Visa Inc. (NYSE: V) is the world's leader in digital payments. Our mission is to connect the world through the most innovative, reliable and secure payment network - enabling individuals, businesses and economies to thrive. Our advanced global processing network, VisaNet, provides secure and reliable payments around the world, and is capable of handling more than 65,000 transaction messages a second. The company's relentless focus on innovation is a catalyst for the rapid growth of connected commerce on any device, and a driving force behind the dream of a cashless future for everyone, everywhere. As the world moves from analog to digital, Visa is applying our brand, products, people, network and scale to reshape the future of commerce. For more information, visit [usa.visa.com/aboutvisa](http://usa.visa.com/aboutvisa), [visacorporate.tumblr.com](http://visacorporate.tumblr.com) and [@VisaNews](https://twitter.com/VisaNews).

#### **About Citibank Indonesia**

Citibank Indonesia is a fully-owned subsidiary of Citigroup, Inc. – New York, USA. Citibank has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2017, Citibank Indonesia has received various awards, including from Global Finance Magazine as both **"Best Corporate/Institutional Digital Bank"** and **"Best Consumer Digital Bank"**, **"Best Foreign Bank in Indonesia"** from Finance Asia, **"Best Bank in Compliance Reporting of Foreign Exchange Flows (LLD = Lalu Lintas Devisa) and Export Proceeds (DHE = Devisa Hasil Ekspor)"** by the Indonesia Central Bank, **"Best Bank in Indonesia"**, **"Best e-Bank in Indonesia"**, **"Best Corporate and Institutional Bank – Global in Indonesia"**, **"Best Corporate Bond in Indonesia"**, **"Best Liability Management in Indonesia"** from The Asset magazine and **"Best Perform in Custodian Bank"** along with **"Indonesia's Digital Innovation Award 2017 in Foreign Bank category"** from Warta Ekonomi magazine. In 2016 Citibank Indonesia earned various awards from The Asset Triple-A Awards as **"Best e-Bank in Indonesia"** and from Global Finance as **"The Best Digital Bank"**, from Finance Asia and Alpha Southeast Asia as the **"Best Foreign Bank in Indonesia"**, from SWA Magazine as co-winner of the **"Best Companies in Creating Leaders from Within"**, from Warta Ekonomi magazine for **"Best Digital Innovation Award for Banking in the Category of Top 1 Foreign Bank"**, from Global Finance as **"Best Digital Corporate/Institutional Bank"**, from Euromoney at the Asian level of **"Best Bank for Transaction Services in Asia"**, as well as from Mix magazine in the **Best Corporate Social Initiative 2016** as **"Best Employee Volunteering"**. PT Citigroup Sekuritas Indonesia (PT CSI) won **"Best Securities 2016"** in the category of assets above IDR 1 Trillion by Investor Magazine.

Further information can be obtained at: Website: [www.citigroup.com](http://www.citigroup.com) | Twitter: [@citi](https://twitter.com/citi) | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://blog.citigroup.com> | Facebook: [www.facebook.com/citiindonesia](http://www.facebook.com/citiindonesia) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)  
To enjoy a digital banking experience, please visit [www.citibank.co.id](http://www.citibank.co.id).

**PHOTO GALLERY**



(Left-right) *Head of Marketing Visa Indonesia* Triari Senawirawan, *Visa Regional Head of Products South East Asia* Shabab Muhades, *Head of Consumer Banking Citi Indonesia* Christina Teh Tan and *Head of Card Product & Acquisition Citi Indonesia* Margareta Wong during the program launch of "Fly Free to 2018 FIFA World Cup™". The program will run from 1 February to 30 April 2018.