



1968–2018
Celebrating 50 years
of dedication for Indonesia



Press Release

For Immediate Distribution

Citi Indonesia Appreciates its Credit Card Customers by Holding Special Program to Celebrate 50 Years of Dedication for Indonesia

Jakarta, March 6, 2018 – To celebrate Citi Indonesia's 50 years of dedication for Indonesia as well as to appreciate Citi's credit card customers, Citi Indonesia announces "50% off for Next Transaction" program in cooperation with five e-commerce partners in Indonesia namely Blibli.com , Bukalapak.com, Lazada.co.id, Shopee.co.id, and Tokopedia.com. The program starts from March 1 to April 30, 2018.

CEO Citi Indonesia Batara Sianturi said, "As a global bank with global networks in more than 100 countries and 700 cities, Citi is offering credit card products with global-scale benefits and services for the affluent market in Indonesia. Citi first credit card was issued in 1989 and become the first foreign bank to introduce credit cards to the Indonesian market."

Head of Cards and Loans Citi Indonesia Ramon Del Rosario said, "At Citi, we are constantly looking for ways to provide suitable products and services to deliver a remarkable customer experience. Especially now on our 50th anniversary, we want every interaction to be both gratifying and enjoyable to all Citi cardholders."

Citi's "50% off for Next Transaction" program provides various discount vouchers starting from Rp. 150,000 up to Rp. 500,000. Simply use your Citi card at our partner merchants* and you will then receive SMS notifications to guide you through every step of the promotion.

Ramon added, "To ensure security, our customers are fully protected when spending on-line with 3D secure and One Time Pin (OTP)."

Currently, Citi has a complete suite of products designed to cater to every customers' needs

- Citi Prestige for the Affluent Lifestyle
- Citi Rewards and Citi Telkomsel where you earn points on dining and shopping
- Citi Premier Miles and Garuda-Citi Cards for those who love to travel
- Citi Cashback for your everyday spend
- Citi Simplicity + for the value-conscious customer - no late fees, no over-limit fees, and a 10% interest rebate

For further information, please contact:

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About Citibank Indonesia

Citibank, N.A., Indonesia is a branch of Citibank, N.A., New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2017, Citibank Indonesia has received various awards, including from Global Finance Magazine as both "Best Corporate/Institutional Digital Bank" and "Best Consumer Digital Bank", "Best Foreign Bank in Indonesia" from Finance Asia, "Best Bank in Compliance Reporting of Foreign Exchange Flows (LLD = Lalu Lintas Devisa) and Export Proceeds (DHE = Devisa Hasil Ekspor)" by the Indonesia Central Bank, "Best Bank in Indonesia", "Best e-Bank in Indonesia", "Best Corporate and Institutional Bank – Global in Indonesia", "Best Corporate Bond in Indonesia", "Best Liability Management in Indonesia" from The Asset magazine and "Best Perform in Custodian Bank" along with "Indonesia's Digital Innovation Award 2017 in Foreign Bank category" from Warta Ekonomi magazine. In 2016 Citibank Indonesia earned various awards from The Asset Triple-A Awards as "Best e-Bank in Indonesia" and from Global Finance as "The Best Digital Bank", from Finance Asia and Alpha Southeast Asia as the "Best Foreign Bank in Indonesia", from SWA Magazine as co-winner of the "Best Companies in Creating Leaders from Within", from Warta Ekonomi magazine for "Best Digital Innovation Award for Banking in the Category of Top 1 Foreign Bank", from Global Finance as "Best Digital Corporate/Institutional Bank", from Euromoney at the Asian level of "Best Bank for Transaction Services in Asia", as well as from Mix magazine in the Best Corporate Social Initiative 2016 as "Best Employee Volunteering". PT Citigroup Sekuritas Indonesia (PT CSI) won "Best Securities 2016" in the category of assets above IDR 1 Trillion by Investor Magazine.

Further information can be obtained at: Website: www.citigroup.com | Twitter: @citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citiindonesia | LinkedIn: www.linkedin.com/company/citi
To enjoy a digital banking experience, please visit www.citibank.co.id.

Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).



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PHOTO GALLERY



(Left-right) Head of Payment and Financial Bukalapak Destya Danang Praditya, Head of Cards and Loan Citi Indonesia Ramon Del Rosario, Head of Partnership Shopee Jeannifer Suryadjaja and VP of Marketing Blibli.com I Gusti Ayu Fadjar during the media briefing of "50% off the Next Transaction" program. In this program, Citi Indonesia partners with Blibli.com , Bukalapak.com, Lazada.co.id, Shopee.co.id, and Tokopedia.com.