



Press Release

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Celebrate the 14th Global Community Day, Citi Indonesia Carried Out a Commitment Themed "Be Wise with Your Waste"

- *The commitment that drives all Citi Indonesia employees is in line with the 13th UN Sustainable Development Goal, which is Climate Action. To fight climate change and its negative impact, "Be Wise with Your Waste" focuses on the attitudes and behaviors of individuals in managing waste wisely.*
- *Citi Indonesia is donating Rp. 100 million to the Nara Kreatif Foundation, which is engaged in waste management and community socialization, to help underprivileged children and youth complete their schooling.*

Jakarta, 29 June 2019 - Citi Indonesia (Citibank) together with more than 2,000 Citi employees and their families in six cities once again held Citi Global Community Day (GCD), a Citi corporate social responsibility initiative. This year marks the 14th running of the event, which is carried out in 90 countries and regions where Citi operates. In Indonesia, the theme of this year's GCD, which is "Be Wise with Your Waste", is closely related to the 13th UN Sustainable Development Goal (SDG), which is Climate Action.

Data from Indonesia's Central Statistics Agency (BPS) shows that according to the Ministry of Environment and Forestry (KLKH) and the Ministry of Industry, Indonesia generates 65.2 million tons of waste per year. Globally, waste generation has increased very rapidly, from 2.9 billion urban residents producing around 0.64 kg of waste per person per day (0.68 billion tons per year) in 2002, to around 3 billion people producing 1.2 kg per person per day (1.3 billion tons per year) in 2012. It is estimated that this waste generation will continue to increase, and that by 2025 there will be 4.3 billion urban residents producing around 1.42 kg per person per day of municipal solid waste (2.2 billion tons per year)¹.

In Indonesia, according to the World Bank, around 85,000 tons of waste was produced every day in 2018, and this is expected to nearly double to 150,000 tons per day by 2025².

Chief Executive Officer of Citi Indonesia Batara Sianturi said, "Looking at these conditions and phenomena, Citi Global Community Day activities in Indonesia this year took a theme of 'Be Wise with Your Waste', which is also in line with the United Nations 13th Sustainable Development Goal, which is Climate Action. Together with all employees, we encourage individual attitudes and behavior changes in managing waste wisely. A series of educational activities and initiatives have been carried out by involving Citi employees as Green Champions."

Meanwhile, **Director General of Waste Management, Hazardous Waste and Toxic Materials, Ministry of Environment and Forestry of the Republic of Indonesia Rosa Vivien Ratnawati** said, "The issue of waste – especially plastic waste – is a major concern for many parties and stakeholders. We are therefore grateful that we have many friends working on this issue and we



welcome this initiative from Citi Indonesia to take an active role in helping the government to solve the waste problem.”

“I hope that GCD will provide a strong momentum to build a public movement to reduce waste, starting from its source as well as through the 3R principle of Reduce, Reuse, Recycle. At the same time we hope it translates into clear a understanding, awareness and concern by the community, including employees of Citibank Indonesia, in waste management,” **Rosa Vivien Ratnawatib** added.

Citi Indonesia’s “Be Wise with Your Waste” activities and initiatives include:

- Partnering with building management and all employees from sorting waste down to final processing.
- Helping manage Citibank office waste to turn it into economically valuable products for the community, including paper, plastic bottles and garbage for reuse.
- Campaigning to reduce the use of garbage and plastic straws by, among others, distributing stainless steel straws to employees at the 2019 Global Community Day event.
- Helping provide education and understanding about waste and its impact on the environment and community to street children at the Community Reading Park (TBM) under the Ciputat-South Tangerang overpass.
- Storytelling with themes around the environment and the dangers of waste, as well as providing music lessons using instruments made from nature, for children with special needs at the Ceria Down Syndrome-Pejaten House, Pasar Minggu, Jakarta.
- Green Action and Waste Management Talkshow for employees of Citibank Indonesia together with **Drs. Oktoraldi, MA, PhD, Expert Staff to the Minister for Equity and Regional Affairs, Ministry of National Development Planning / Bappenas, Republic of Indonesia**, green behavior activists, including **Deasy Esterina, Founder & CEO of Kreskros**, a fashion brand using plastic bags as its main material, **Melando Tampubolon, Founder Composter Project**, utilization of organic waste for fertilizer and cleaning products, **Nezatullah Ramadhan, Founder of the Nara Kreatif Foundation**, a sociopreneur engaged in waste management and education for disadvantaged children, and **Sonia Fergina Citra, Putri Indonesia 2018**, the Indonesian representatives at Miss Universe 2018 and a youth activist who cares about environmental issues.
- Waste Management Workshop for Citibank Indonesia employee participants to provide an understanding of the impact of waste on the environment, in collaboration with Nara Kreatif Foundation and Waste for Change Nature Indonesia.

During this event, Citi Indonesia is also donating Rp. 100,000,000 (100 million rupiah) to the Nara Kreatif Foundation to support street children and underprivileged children to stay in school through the Waste Management program.

This year, Citi branches in five cities in Indonesia are also carrying out activities within the context of the GCD, including:

- Garbage exchange with an eco bag at Citibank Medan



- Beach cleanup and education about the littering ban in coastal areas by Citibank Surabaya
- Seed planting on the riverbank to prevent erosion by Citibank Semarang
- Turtle conservation by Citibank Denpasar
- Waste bank introduction and education by Citibank Bandung

Director, Citi Indonesia Country Head of Corporate Affairs Elvera N. Makki added, "Global Community Day is a global initiative that provides a place for employees and their families to channel their social care in providing positive impacts and changes to the community and environment. Since being launched for the first time in 2006, Citi Volunteers in various countries have contributed more than 4 million hours to run the Global Community Day together. In Indonesia, more than 50% of employees participate in Global Community Day, outside of volunteering activities that we also do regularly throughout the year."

This year, Citi volunteers in more than 400 cities in 90 countries are involved in more than 1,500 volunteering projects, ranging from helping to address various community needs, revitalizing schools for better learning activities and preparing young people to get better working opportunities. The various volunteer projects carried out by Citi are very closely related to the SDGs, including: Zero Hunger (SDG No. 2); Good Health and Well-Being (No. 3); Quality Education (No. 4); Decent Work and Economic Growth (No. 8); Sustainable Cities and Communities (No. 11); and Climate Action (No. 13).

"We believe that success and corporate sustainability, among others, can be achieved through collaboration by various parties, starting from employees, communities and the surrounding community. Therefore, through Global Community Day activities, it's time for Citi and our employees to work together and share through the commitment of 'Be Wise with Your Waste'. By focusing on the attitudes and behaviors of individuals in managing waste wisely, we hope that green behavior can be part of our daily lives," **Batara** concluded.

For further information, please contact:

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About Citibank Indonesia

Citibank, N.A., Indonesia is a branch of Citibank, N.A., New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2018, Citibank Indonesia received awards as **Best International Bank in Indonesia from Finance Asia**, **Best Bank-Global in Indonesia**, **Best Bond Adviser-Global in Indonesia**, **Best Digital Bank in Indonesia**, **Best Retail Mobile Banking Experience** from the Asset, **Digital Banking Initiative of the Year** from Asian Banking and Finance, as well as **Innovative Company in Digital Services** in the category of **Foreign Bank** from Warta Ekonomi.



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Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).

PHOTO GALLERY



Batara Sianturi, Citi Indonesia's CEO (center) accompanied by Cristina Teh Tan, Citi Indonesia's Head of Consumer Banking (next to Batara Sianturi), taking a photo with Sonia Fergina Citra Putri Indonesia 2018 (white shirt) and Rosa Vivien Ratnawati, Director General of Waste Management Indonesian Ministry of Environment and Forestry (black t-shirts) together with Citi Indonesia employees during Citi Indonesia's Global Community Day 2019.



Citi Indonesia employees are making tote bags from used shirts at Citi Indonesia Global Community Day event. This year's Global Community Day (GCD) is the 14th time since its inauguration, which themed event "Be Wise with Your Waste". The theme is closely related to the United Nation's Sustainable Development Goals no. 13, Climate Action.