



PRESS RELEASE

For Immediate Release

Citi Indonesia Celebrates International Women's Day with a Focus on Empowering Women to Promote Nature and Forest Conservation

Jakarta, 27 April 2017 – Citi Indonesia, through the Citi Indonesia Women Council (Citi IWC), recently celebrated International Women's Day. Citi's theme for International Women's Day this year was **"It Takes All of Us"** and the celebrations focused on empowering women and providing motivation and insight to all Citi Indonesia's female employees about the important role they can play in promoting nature and forest conservation in Indonesia.

Female employees have played an especially important role in Citi's global business development. In 2006, Citi launched Citi Women as a global strategy for empowering its female employees. As of 31 January 2017, the percentage of female employees in Indonesia stood at 56%, including over 130 female employees in senior positions from the level of vice president upwards to the level of director. These figures are mirrored in Citi Indonesia, which has seen its number of female employees consistently rise since 2011 to currently lie at above 50%. This composition underlines the strategic role played by women in the growth of Citi's business in Indonesia.

CEO Citi Indonesia Batara Sianturi said, "As a global-scale bank operating in more than 100 countries, Citi strongly upholds the values of diversity, inclusiveness and gender equality in the workplace. At Citi Indonesia, we believe that career advancement should be determined on the basis of ability and performance, not on whether a person is male or female. Through this year's International Women's Day activities, Citi engaged all relevant parties to provide support for gender equality, as well as the development of women's careers and potential in all areas.

In attendance as the guest of honor at this year's celebration was **Minister of Environment and Forestry of the Republic of Indonesia Siti Nurbaya**, the first ever Indonesian woman to occupy this honorable position. The minister said, "Citi Indonesia deserves recognition for its support of and confidence in its female employees. As much as 57% of Citi Indonesia's workforce is composed of women, and the strategic role they play in Citi's growth and progress is reflected by Citi Indonesia's successful performance."

Also present as guest speakers were President Director of the Blue Bird Group Noni Purnomo, and Miss Tourism Indonesia 2016 Lois Merry Tangel. In an interactive session, they shared with the audience the



struggles and challenges involved in reaching the top of the ladder in their respective industries, as well as their role in safeguarding Indonesia's natural wealth and promoting tourism.

Chairwoman of the Citi Indonesia Women Council (Citi IWC) Novita S. Djani said, "Citi IWC, in cooperation with all levels of management, constantly strives to create a favorable and supportive working environment for Citi's female employees. This is in line with our vision of offering Citi Indonesia's female employees a platform through which they can develop their self-potential, skills and interests while pursuing their professional objectives. As such, we urge all parties to recognize the significant achievements and positive contributions made by women in the work place, thereby further encouraging these women to reach their maximum potential in terms of work and professionalism. This support needs to come from various elements, including men, families, communities, and of course the companies or institutions in which the women work."

Established in 2012, Citi IWC has served as a platform for more than 1,700 female employees of Citi Indonesia to hone their self-potential, capabilities, interests and professional goals. This organization has helped to improve the career development of many female employees, and push them up the career ladder, through various activities such as mentorship and sharing sessions. In Citi's mentoring program, Citi female employees obtain work guidance courtesy of some high-achieving and top-quality mentors from the ranks of Citi Indonesia, Citi Asia Pacific and Citi Global. The company also offers employment opportunities in different countries where Citi operates, and even provides lactation rooms for female employees in Citi's head office and numerous of its branches in Indonesia.

Citi IWC embraces three main missions. Firstly, it seeks to create a working experience based on positive competition as a way of stimulating creativity, innovation and solid teamwork. Secondly, it seeks to provide a means of developing professional skills that can enhance performance and knowledge. Thirdly, it seeks to ensure a dynamic and favorable working environment for all female employees of Citi Indonesia.

Citi IWC has made numerous contributions through a number of social and community service activities, including by holding a Citibankers Charity Bazaar, providing scholarships to female nurses, as well as extending working capital loans to female microentrepreneurs.

As part of this year's International Women's Day celebrations, a portion of the Rp 50,000,000 profit generated by the Citibankers Charity Bazaar will be donated to *Yayasan Rumah Harapan*, a foundation which focuses on caring for underprivileged children who are suffering from a terminal illness or severely ill but unable to afford further treatment in a hospital. Furthermore, this year Citi IWC donated Rp



100,000,000 to *Yayasan Cinta Anak Bangsa* (YCAB) in support of a social program focusing on the empowerment of young people, especially women, in conserving forests and the environment. These donations demonstrate Citi Indonesia's commitment to assisting fellow women from all backgrounds and walks of life.

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Citi Indonesia Women Council

The Citi Indonesia Women Council (IWC) is an organization within Citibank Indonesia which was established on the 18th of July 2012 to promote balance and equality in the roles and achievements of women in the workplace and at home. IWC serves as a platform for active and professional women in Indonesia to sustain and improve the quality of their contributions, both professionally and with their family. IWC consistently strives to support the role of women by means of various initiatives, one of which - the launch of Breast-Feeding Rooms – received an award from the Indonesian Breastfeeding Mothers' Association (AIMI).

About Citi Indonesia

Citi Indonesia is a fully-owned subsidiary of Citigroup, Inc. – New York, USA. Citi has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citi operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citi also has one of the largest consumer transaction networks with 33,000 payment points and one of the largest corporate distribution networks with 4,800 locations in 34 provinces. Citibank N.A., Indonesia is part of ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

Citi Peka (Care & Create Something Impactful) acts as an umbrella for all Citi Indonesia community activities funded by the Citi Foundation. Established in 1998, Citi Peka focuses on empowerment and awarding programs to micro entrepreneurs and microfinance institutions. It also seeks to enhance the abilities of the youth, as well as to develop the financial capacities of school-age children, farmers and mature aged women in the operational areas of Citi Indonesia. For more than 18 years, Citi Peka has partnered with over 56 organizations to implement 34 programs with funding of more than US\$ 10 million which has reached more than 800,000 people. Guided by the principle of "More than Philanthropy", Citi Peka involves more than 90% of Citi employees as volunteers in various community activities.

In 2017, Citi Indonesia has received various awards, including in The Asset Asian Triple-A Awards as **Best e-Bank in Indonesia**, **Best Bank – Global in Indonesia**, **Best Corporate and Institutional Bank – Global in Indonesia**, **Best Corporate Bond in Indonesia**, **Best Liability Management in Indonesia**, and **Best Digital Bank in Indonesia**. In 2016 Citi Indonesia gained various awards from The Asset Triple-A Awards and from Global Finance as **The Best Digital Bank**, from Finance Asia and Alpha Southeast Asia as the **Best Foreign Bank in Indonesia**, from SWA Magazine as one of the **Best Companies in Creating Leaders from Within**, from Warta Ekonomi magazine for **Best Digital Innovation Award for Banking in the Category of Top 1 Foreign Bank**, from Global Finance as **Best Digital Corporate/Institutional Bank**, from Euromoney at the Asian level of **Best Bank for Transaction**



Services in Asia, as well as from Mix magazine in the **Best Corporate Social Initiative 2016 as Best Employee Volunteering**. Over the course of 2015, Citi also received various awards including **Best Bank** in the Triple-A Asset Awards, **Best Tax Payment Bank in Indonesia** from Treasury Office VII of the Indonesian Tax Office, **Best Service Provider - Transaction Bank** from The Asset Magazine, 2015 Service Quality Award from Service Excellence Magazine in collaboration with Carre – the Centre for Customer Satisfaction & Loyalty (Carre CCSL), **Best Foreign Bank in Indonesia** from Global Banking & Finance Review, and **Best Consumer Digital Bank in 2015 (Indonesia)** from Global Finance Magazine.

Further information can be obtained at: Website: www.citigroup.com | Twitter: @citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citiindonesia | LinkedIn: www.linkedin.com/company/citi

To enjoy a digital banking experience, please visit www.citibank.co.id.

PHOTO GALLERY



Chairwoman Citi Indonesia Women Council (IWC) Novita S. Djani (second from the left) handover the donation to Founder of Yayasan Rumah Harapan Valencia Mieke Randa (center) and witnessed by (left to right) General Secretary of Yayasan Cinta Anak Bangsa (YCAB) Muhammad Farhan, Minister of Environment and Forestry Republic of Indonesia Siti Nurbaya Bakar, CEO Citi Indonesia Batara Sianturi dan President Director Blue Bird Group Noni Purnomo.



Citi Indonesia deserves recognition for its support of and confidence in its female employees. As much as 57% of Citi Indonesia's workforce is composed of women, and the strategic role they play in Citi's growth and progress is reflected by Citi Indonesia's successful performance. As stated by the Minister of Environment and Forestry, Republic of Indonesia Siti Nurbaya in her opening remarks at the Citi International Women's Day held today in Jakarta. On the picture ***the Minister of Environment and Forestry, Republic of Indonesia Siti Nurbaya Bakar*** (center) with (left to right) ***Country Head of Corporate Affairs Citi Indonesia Elvera N. Makki, CEO Citi Indonesia Batara Sianturi, Chairwoman Citi Indonesia Women Council (IWC) Novita S. Djani, President Director Blue Bird Group Noni Purnomo and Vice Chairwoman of Citi Indonesia Women Council Vera Sihombing***



As a part of this year's International Women's Day celebration, Citi Indonesia invites **President Director Blue Bird Group Noni Purnomo** **General Secretary Yayasan Cinta Anak Bangsa (Y CAB) Muhammad Farhan**, and **Miss Tourism 2016 Lois Merry Tangel** as our inspirational speakers. During the interactive session, all speakers shared their struggle and challenges in achieving their current position from various fields of industry they are engaged in and also their participation in preserving Indonesia's natural resource and tourism.