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Press Release

For Immediate Release

## Citi Indonesia Introduces “Gold Conversations”

*Premium Banking Services through Wealth Advisory with Asset Diversification Method*

**Jakarta, November 16<sup>th</sup> 2015** – Citi Indonesia today introduces "Gold Conversations", one of Wealth Management's services which focus on Wealth Advisory with Asset Diversification Method. This service is being offered as a response to the current dynamics and challenging economic conditions, so that the affluent and emerging affluent segments can better optimize their investment and achieve their financial goals.

**Lauren Sulistiawati, Country Business Manager, Global Consumer Banking Citi Indonesia** explained “Citi Indonesia constantly bring innovations in its products and services, particularly for our Citigold customers. Therefore, we are proud to introduce Gold Conversations, a service dedicated for our Citigold customers which offer comprehensive investment method design based on our customers financial purposes and risk profiles. Through this service, customers will be able to receive standardized and measurable financial advices so that they can optimize their investments.”

In order to introduce "Gold Conversations", Citi Indonesia holds a journalists class entitled "*Pahami Asetmu, Optimalkan Investasimu*" (Understand Your Assets, Optimize Your Investments) where journalists can experience investment diversifications in several market conditions through interactive and attractive board game. This simulation is followed by an introduction of investment and the role of wealth management in achieving financial goals. Similar events are being held simultaneously for Citigold customers in major cities where Citi operates including Jakarta, Bandung and Surabaya. These series of activities will culminate in the 2016 Market Outlook, where Citigold customers will be provided with the latest market information and current economic condition so that customers can make well informed decisions on their investments.

"Gold Conversations from Citibank offers a new opportunity for customers to better grow their investment portfolio. To support the launch of this service, Mandiri Manajemen Investasi provides excellent products with a balanced results tailored to suit the profiles of Citigold customers" said **Muhammad Hanif, President Director PT Mandiri Manajemen Investasi.**

“Schroders has been Citi’s investment partner for several years. Through this partnership, our exclusive products have been proven to be popular and highly sought after by CitiGold customers. With Citi’s new Gold Conversations, Citigold customers will be able to benefit further from our products," said **Michael Tjoajadi, CEO Schroders Indonesia.**

The one-week series of events is part of the three main pillars of Citigold, namely Global Banking, Wealth Advisory, and Rewards & Privileges. This initiative is based on the collaborations between Citi Indonesia and its world-class investment partners, PT Schroders Investment Management Indonesia and PT Mandiri Manajemen Investasi. Citi Market Outlook is being held regularly to provide national as well as global economic and political insights for Citigold customers.

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### About Citi Indonesia

Citi Indonesia is a branch of and is fully owned (100%) by Citigroup, Inc – New York, USA. In Indonesia Citi has been established since 1968 which become one of the largest foreign banks in the country. Citi operates 20 branches in six major cities – Jakarta, Bandung, Surabaya, Semarang, Medan, and Denpasar. Citi has one of the largest customer payment networks in the nation with more than 33,000 payment points and one of the largest corporate distribution networks in the country with 4,800 locations across 34 provinces.

Citi also plays an important role in citizenship and community outreach initiatives under the umbrella name of Citi Peka (**P**edulikan dan **B**erkarya, meaning care and create something meaningful). In 2015, Citi Peka disbursed a total of USD 900,000 from Citi Foundation to run various programs that focus on: financial education for children, mature women and farmers group; youth entrepreneurship and micro entrepreneurship. Over 1,500 employees volunteer each year in Citi Peka programs.

In 2014-2015 Citi has received various awards and recognitions including “Best Foreign Bank in Indonesia” from Global Banking & Finance Review, “Best Tax Payment Bank in Indonesia” from KPPN VII Kantor Pajak Indonesia, “Best Service Provider - Transaction Bank” from The Asset Magazine, “Best Foreign Bank in Indonesia” from Alpha Southeast Asia, “Best Wealth Management in Indonesia” from The Asian Banker, “Best Consumer Digital Bank (Indonesia)” from Global Finance Magazine and “Best Bank in Digital Services” from Tempo Media.

For digital banking experience, please visit: [www.citibank.co.id](http://www.citibank.co.id)

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### About Schroder Indonesia

Schroder Indonesia is a leading independent international asset management with more than 20 years of experience in the financial service and with AUM of IDR 65.11 trillion as per October 2015.

Schroder Indonesia manages investments across all major asset classes, equities and bonds and money markets. Our clients include large pension funds, government bodies, charities, corporations and individual investors throughout the world.

Schroder Indonesia has won various awards, including **Best Mutual Fund Award 2015 by Investor Magazine** in the “**The Most Favourite Fund House**” category, based on a survey of 400 institutional and retail investors by **Infovesta**, an independent mutual fund research agency; **Investor Award 2014 for Best Syariah Fund for Balanced Fund in the five-year period category**; **Bisnis Indonesia Award 2014 for the "Best Equity Mutual Fund" category for Schroder Dana Prestasi Plus**; **Asian Investment Performance Award 2014 for Fund House of the Year**; **Asia Asset Management Award 2013 for Best Fund House in Indonesia**; **Investor Award 2010 for Best Mutual Fund for Equity Fund for asset category of more than 1 trillion IDR**; **Investor Award 2011 for Best Mutual Fund for Balanced Fund category [with Equity portion of more than 50%]**; **Investor Award 2012 for Best Syariah Fund for Balanced Fund category**; **Asia Asset Management Award 2012 for Best Islamic Product**.



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### **About PT MANDIRI MANAJEMEN INVESTASI**

PT Mandiri Manajemen Investasi ("Mandiri Investasi") is the most trusted national investment company with funds under management of approximately IDR 27 trillion (October 2015). Mandiri Manajemen Investasi was Established on 26 October 2004 following a corporate spin-off from PT Mandiri Sekuritas. The spin-off process was based on a decision issued by the Head of the Indonesia Capital Market and Financial Supervisory Agency (Bapepam - LK) No. 48/PM/2004 dated 28 December 2004 and gain permission as an Investment Manager based on the decision issued by the Head of the Indonesia Capital Market and Financial Supervisory Agency on 28 December 2004. Mandiri Manajemen Investasi is one of the most important part of Bank Mandiri Group to present "one stop financial service" to Indonesia.

Having various options of Open Mutual Funds products (33 products per 2015) or Closed Mutual Funds (more than 20 products per 2015), Mandiri Investasi offers a complete product selections which is suitable with investors characters and profiles. Together with Citi Indonesia as the distribution partner, Mandiri Manajemen Investasi will always accompany and strive the needs of Citi Indonesia customers in order to optimize every investment choice.

Mandiri Manajemen Investasi has a deep understanding of the character of Indonesian market and has the capacity to grow together with investors and the financial services industry in Indonesia and the Asia-Pacific region.

Innovative culture is a key factor in our business as we strive to always provide the right financial solutions for investors based on customers' investment objectives, supported by our excellence in managing funds and portfolios while continuing to ensure good corporate governance (GCG) and risk management based on the best international practices for maintaining trust and optimum fund management for investors.

Our vision is to become a reliable investment management company with excellent services and to be able to provide innovative solutions for our investors. To realize this vision, we continue to develop human qualities and create innovative products that yield maximum results for investors.

PT Mandiri Manajemen Investasi has won awards such as: Best Mutual Fund 2015 – Balanced Fund 1 Year Period Category "Mandiri Aktif" from Investor Magazine – Jakarta; Best Mutual Fund 2015 – Fixed Income Fund 5 Year Period Category "Mandiri Investa Dana Utama" by Investor Magazine – Jakarta; Indonesia Middle Class Brand Champion – Consumer Choice Award 2015 "Kategori Reksadana" by SWA Magazine & Inventure Indonesia ; Best Mutual Fund 2014 – 5 Year Period Category "Mandiri Investa Pasar Uang" by Majalah Investor – Jakarta; The Most Favorite Money Market Mutual Fund 2014 "Mandiri Investa Pasar Uang" by Majalah Investor – Jakarta; in 2012 by Asia Asset Management "Best Of The Best Awards" Category B/Indonesia/Most Innovative Product Winner: PT Mandiri Manajemen Investasi; Category B/Indonesia/CEO of the Year; Winner: Abiprayadi Riyanto, Mandiri Investasi Category/Indonesia/CIO of the Year; Winner: Priyo Santoso, Mandiri Investasi Category/Indonesia/Best Islamic Product; Winner: PT Mandiri Manajemen Investasi; Manajer Investasi Terbaik 2010 by Bisnis Indonesia Award, and many more.

For further information, please visit [www.mandiri-investasi.co.id](http://www.mandiri-investasi.co.id)