



PRESS RELEASE

For immediate distribution

Citi Indonesia (Citibank) Celebrates International Women's Day With Call to #BalanceforBetter

Citi Indonesia Women Leaders Share Inspiration and Teach Financial Literacy to 100 High School and Vocational School Students in Jakarta

Jakarta, March 5, 2019 - To celebrate International Women's Day on March 8, 2019, and its theme for this year, **#BalanceforBetter**, Citi Indonesia through the Citi Indonesia Women Council (Citi IWC) today invited 100 female students from high schools and vocational schools in Jakarta to participate in and be inspired by a series of financial literacy programs. The event aims to increase the participants' self-confidence, foster leadership, and promote responsible attitudes and behaviors in managing and making financial decisions.

Citi IWC marks International Women's Day every year to celebrate the achievements of women in various fields and at the same time serve as a call for gender parity. This year, under the theme **#BalanceforBetter**, Citi IWC wants to emphasize that everyone can play a role in forging gender parity to realize a balanced and a better society for all.

Citi IWC Chairwoman Novita S. Djani said, "Citi Indonesia is committed to helping open career paths and opportunities in individual development for female employees through various activities such as mentorship and sharing sessions. During the mentoring program, Citi Indonesia female employees receive work guidance from qualified and accomplished Citi female leaders in Indonesia, Asia Pacific, as well as from our global offices. The presence of Citi Indonesia Women Council strengthens our commitment to creating gender parity in the workplace. More than 50% of Citi Indonesia employees today are women, and more than 50% of the various leadership positions in Citi Indonesia are occupied by women. Women play strategic roles in the growth of Citi's business in Indonesia."

Citi's commitment to advancing the role of women extends beyond Citi's employees and out to the wider community and younger generation in Indonesia. In accordance with Citi's global mission of enabling growth and economic progress for clients and the community, Citi always strives to contribute to the growth and economic progress of various communities in Indonesia.

Citi Indonesia Director and Country Head of Corporate Affairs Elvera N. Makki said, "As a global-scale bank, we believe that gender parity can help the world to grow and to develop in a better direction. In Indonesia, women have enormous potential to play a more active role in resolving various social and economic issues in the community. Through this year's International Women's Day event, Citi Indonesia wants to help high school and vocational school students by increasing their self-confidence, fostering leadership, and promoting responsible attitudes and behaviors in managing and making financial decisions."



The financial literacy program is presented in five interactive sessions, covering financial budgeting, types of investments, understanding responsible credit card use, the importance of personal identity security, and using insurance to protect against risk.

The World Economic Forum's (WEF) Global Gender Gap Report 2018^{*)} ranks Indonesia 85th out of 149 countries, with a score of 0.691. The previous year Indonesia was ranked 84th out of 144 countries with the same score. The Global Gender Gap Index examines the disparity between men and women across four fundamental categories: Economic Participation & Opportunity, Educational Attainment, Health & Survival, and Political Empowerment. Indonesia scored a significant improvement in the Economic Participation & Opportunity category in the latest report, where it improved from 108th to 96th place, reflecting an improvement in the participation of Indonesian women in the economy.

"Citi upholds the values of diversity, inclusiveness and gender parity in the workplace," Novita said. "We also extend this enthusiasm to the community through various social activities and volunteering. By holding sharing sessions and financial literacy classes with high school and vocational school students, we hope to motivate young women in Indonesia to not just progress but also excel. By doing so on an ongoing basis, we can make a real contribution to improve their economic well-being in the future."

--oo00oo--

For further information, please contact:

Ananta Wisesa

Head of External Communication

Citi Indonesia (Citibank N.A., Indonesia)

corporateaffairs.indonesia@citi.com

Citi Indonesia Women Council

The Citi Indonesia Women Council (Citi IWC) is an organization within Citibank Indonesia established on July 18, 2012, to promote balance and equality in the roles and achievements of women in the workplace and the wider community. Citi IWC serves as a platform for active and professional women in Indonesia to sustain and improve the quality of their contributions, both professionally and as important members of society. Citi IWC consistently strives to support the role of women through various initiatives. Among these is the launch of Breast-Feeding Rooms, which was honored with an award from the Indonesian Breastfeeding Mothers' Association (AIMI).

About Citibank Indonesia

Citibank, N.A., Indonesia is a branch of Citibank, N.A, New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2018, Citibank Indonesia received awards as **Best International Bank in Indonesia** from Finance Asia, **Best Bank-Global in Indonesia**, **Best Bond Adviser-Global in Indonesia**, **Best Digital Bank in Indonesia**, and **Best Retail Mobile Banking Experience** from the Asset, **Best Consumer Digital Bank in Indonesia** and **Best Corporate/Institutional Digital Bank in Indonesia** from Global Finance, **Digital**

Banking Initiative of the Year from Asian Banking and Finance, as well as **Innovative Company in Digital Services** in the category of Foreign Bank from Warta Ekonomi.

Further information can be obtained at Website: www.citigroup.com | Twitter: @citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citiindonesia | LinkedIn: www.linkedin.com/company/citi

To enjoy a digital banking experience, please visit www.citibank.co.id .

Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).

PHOTO GALLERY



Novita S. Djani, Chairwoman of the Citi Indonesia Women Council (IWC) (far left) and speakers from Citi IWC talked with **Elvera N. Makki, Director, Citi Indonesia Country Head of Corporate Affairs** (far right) in the sharing session #BalanceforBetter in front of 100 high school and vocational female students. Citi IWC held a #BalanceforBetter sharing session and basic financial literacy class to commemorate International Women's Day, which aims to raise the importance of gender equality and the role of women in every aspect of life.



Novita S. Djani, Chairwoman Citi Indonesia Women Council (IWC) (center) and speakers from Citi IWC took a photo with representatives of high school and vocational high school students after the sharing session #BalanceforBetter. Citi Indonesia and Citi IWC commemorate International Women's Day by holding #BalanceforBetter sharing sessions and basic financial literacy classes for 100 high school and high school female students.