



Photo Release

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## **Citi Indonesia Together with 30 Citi Volunteers Invites Street Children to Care about Waste and Environment through "GreenEdu with Street Children"**

*This initiative is also a kick-off of annual Citi Global Community Day which will be held in June 2019*

**Jakarta, May 14, 2019** – Citi Indonesia (Citibank) together with 30 Citi Volunteers, held “Green Edu with Street Children” along with 80 street children located at Taman Bacaan Masyarakat (TBM) / Community Library in Ciputat’s flyover, South Tangerang.

Data from Badan Pusat Statistik (BPS) / Indonesia’s Central Statistic Agency stated that in 2016, the number of waste in Indonesia has reached 65.200.000 tons per year. Meanwhile in 2012, the World Bank stated that the amount of waste increased very rapidly, where in 2002 with 2.9 billion urban population produced around 0.64 kg per person per day or 0.68 billion tons per year. While in 2025, it is predicted that there will be 2.2 billion tons per year of waste, with details of 4.3 billion urban population producing around 1.42 kg per person per day<sup>1</sup>.

**Citi Indonesia’s Country Head of Corporate Affairs Elvera N. Makki** said, "Looking at this condition, Citi Indonesia has initiated series of activities which themed 'Be Wise with Your Waste'. On this series of activities, there will be learning on how to manage waste around the environment and education on how important the environment is in supporting clean and healthy communities, in order to improve better quality of life. This series of activities will culminate in the annual celebration of Citi Global Community Day in June 2019 for the 14<sup>th</sup> time, which will also be held globally in more than 160 countries and jurisdictions where Citi operates. "

Since its inaugural in 2006, Global Community is being held annually every year, where Citi Volunteers have contributed more than four million hours in various voluntary projects in hundred of cities around the world. Last year, 100.000 Citi Volunteers from 450 cities around the world has been involved in Global Community Day, where they carried out more than 1400 programs and initiatives. These programs and initiatives range from helping to address various community needs, revitalizing schools for learning activities and preparing young people for opportunities to work better. All of these voluntary programs are closely related to Sustainable Development Goals, such as Zero Hunger (SDG no.2); Good Health and Well-Being (SDG no.3); Quality Education (SDG no.4); Decent Work and Economic Growth (SDG no.8); Sustainable Cities and Communities (SDG no.11); and Climate Change (SDG no.13).

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<sup>1</sup> <https://www.bps.go.id/publication/2018/12/07/d8cbb5465bd1d3138c21fc80/statistik-lingkungan-hidup-indonesia-2018.html>



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#### **About Citibank Indonesia**

Citibank, N.A., Indonesia is a branch of Citibank, N.A, New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2018, Citibank Indonesia received awards as **Best International Bank in Indonesia from Finance Asia**, **Best Bank-Global in Indonesia**, **Best Bond Adviser-Global in Indonesia**, **Best Digital Bank in Indonesia**, **Best Retail Mobile Banking Experience** from the Asset, **Digital Banking Initiative of the Year** from Asian Banking and Finance, as well as **Innovative Company in Digital Services** in the category of **Foreign Bank** from Warta Ekonomi. In 2017, Citibank Indonesia has received various awards, including from Global Finance Magazine as both "**Best Corporate/Institutional Digital Bank**" and "**Best Consumer Digital Bank**", "**Best Foreign Bank in Indonesia**" from Finance Asia, "**Best Bank in Compliance Reporting of Foreign Exchange Flows (LLD = Lalu Lintas Devisa) and Export Proceeds (DHE = Devisa Hasil Ekspor)**" by the Indonesia Central Bank, "**Best Bank in Indonesia**", "**Best e-Bank in Indonesia**", "**Best Corporate and Institutional Bank – Global in Indonesia**", "**Best Corporate Bond in Indonesia**", "**Best Liability Management in Indonesia**" from The Asset magazine and "**Best Perform in Custodian Bank**" along with "**Indonesia's Digital Innovation Award 2017 in Foreign Bank category**" from Warta Ekonomi magazine.

Further information can be obtained at Website: [www.citigroup.com](http://www.citigroup.com) | Twitter: @citi | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://blog.citigroup.com> | Facebook: [www.facebook.com/citiindonesia](http://www.facebook.com/citiindonesia) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi) To enjoy a digital banking experience, please visit [www.citibank.co.id](http://www.citibank.co.id).

Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).

## PHOTO GALLERY



**Director, Country Head of Corporate Affairs Citi Indonesia Elvera N. Makki** (seated, fifth from left) together with Citi Volunteers held "GreenEdu for Street Children" to around 80 street children from Taman Bacaan Masyarakat (TBM) / Community Reading Park (TBM) which is located at Ciputat flyover, South Tangerang . This year Citibank has chosen the theme "Be Wise with Your Waste", with the aim of reminding how to manage waste wisely in the surrounding community.



Citi Volunteers interact with children to remind them on how to manage waste, starting from choosing the organic and anorganic waste, how to dispose properly and how to recycle the waste so that it can be useful. Citibank's activity is in line with the 13<sup>th</sup> goal of Sustainable Development Goals (SDGs) which focuses on Climate Action.



Citi Volunteers and children from Taman Bacaan Masyarakat (TBM)/ Community Reading Park (TBM) from Ciputat flyover, South Tangerang. This year Citibank has chosen the theme "Be Wise with Your Waste", with the aim of reminding how to manage waste wisely in the surrounding community.