



Press Release

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Citi Indonesia Awarded as “Wealth Management Platform of the Year” from Asian Banking and Finance

Jakarta, September 25, 2019 – Citi Indonesia (Citibank) has once again received international recognition, this time awarded as "**Wealth Management Platform of the Year in Indonesia**" from Asian Banking and Finance magazine in its Retail Banking Awards 2019.

The Retail Banking Awards of Asian Banking and Finance has been held for 14 years, and it aims to recognize outstanding banks that have introduced groundbreaking products and services that successfully adapted with the rapidly evolving tech landscape. Winners are judged based on several criteria, namely uniqueness and innovation, effectiveness and impact, and dynamism.

Head of Consumer Banking Citi Indonesia Cristina Teh Tan said, “We are honored to receive this recognition especially in the midst of fierce competition of wealth management business in the market, where we are able to post a 16% growth in our Wealth Management business during the first half of 2019, compared to the same period last year. This award reflects our commitment and hard work as a global bank that provides the latest innovation of products and services for our customers. With this achievement, we will continue to put the highest standard of quality and performance in retail banking services and strive to be the best for our clients in the affluent segment.”

Citi Indonesia’s wealth management service plays a fundamental part of Citi’s signature products and services for its Citigold priority customers. Responding to current the trends and changes in customer preference, Citi Indonesia provides services through Citigold’s four pillars of excellence, which are tailor-made to meet customer aspirations. “The pillars cover advisory, insights, team of experts and privileges that are relevant to our customers and delivered through renewed digital services. These pillars also allow our customers to get a wider access to Citi’s global financial experts,” said **Head of Wealth Management Citi Indonesia Tandy Cahyadi**.

Recently, Citi Indonesia has also implemented Total Wealth Advisory, which allows customers to perform top-up, switching and redemption of their investment accounts, and update their risk profiles through Citi’s online channels in a fast and convenient way. “This award validates our approach to provide added value to customers. Our aim is to continue ensure our wealth management platform remains relevant at all times and responsive to customer needs in optimizing the investments that are entrusted with us.” closed Cristina.

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About Citibank Indonesia

Citibank, N.A., Indonesia is a branch of Citibank, N.A, New York, USA. Citibank, N.A., Indonesia has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citibank operates 10 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citibank has consumer transaction networks of around 33,000 payment points and corporate distribution networks of around 6,000 locations in 34 provinces. Citibank, N.A., Indonesia is connected to ATM Bersama networks with more than 70,000 ATM terminals throughout Indonesia.

In 2018, Citibank Indonesia received awards as **Best International Bank in Indonesia from Finance Asia, Best Bank-Global in Indonesia, Best Bond Adviser-Global in Indonesia, Best Digital Bank in Indonesia, Best Retail Mobile Banking Experience** from the Asset, **Digital Banking Initiative of the Year** from Asian Banking and Finance, as well as **Innovative Company in Digital Services** in the category of **Foreign Bank** from Warta Ekonomi.

Further information can be obtained at Website: www.citigroup.com | Twitter: @citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citiindonesia | LinkedIn: www.linkedin.com/company/citi To enjoy a digital banking experience, please visit www.citibank.co.id.

Citibank N.A., Indonesia is a bank that is licensed, registered and supervised by the Indonesia Financial Services Authority (OJK).



Photo Gallery



Head of Consumer Banking Citi Indonesia *Cristina Teh Tan* (front row, right) along with Citi Indonesia's retail banking team



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