

Photo Release

CEO Citi Indonesia Shares View on “Global Banking and Financial Industry: Trends and Insights” during Power Talk Held by IPMI

Jakarta, 27 January 2016 – As a global bank with presence in more than 700 cities and 100 countries, Citi has served more than 200 million customers around the world. Today CEO Citi Indonesia, Batara Sianturi shared his views on current trends entitled ‘Global Banking and Financial Industry: Trends and Insights’ during Power Talk held by IPMI International Business School.

Photo 1a



Caption - Photo 1a:

Jakarta, 27 Januari 2016 – With technology advancing at a rapid pace, the world currently undergoes three secular trends, namely globalization, urbanization and digitization. Therefore, in order to stay ahead of the competition, banking sector must prioritize technology and innovations. These were elaborated by Batara Sianturi, Chief Executive Officer in his presentation “Global Banking and Financial Industry: Trends and Insights” that he delivered during Power Talk held by IPMI International Business School.

Photo 1b



Caption - Photo 1b:

Jakarta, 27 Januari 2016 – **Chief Executive Officer Citi Indonesia, Batara Sianturi** shared his views on current trends through the presentation “*Global Banking and Financial Industry: Trends and Insight.*” The event was attended by over 150 participants and was part of Power Talk held by IPMI International Business School.

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 140 countries. Through Citicorp and Citi Holdings, Citi offers various financial products and services to consumers, corporates, governments and institutions. These products include consumer banking and credit, corporate and investment banking, securities brokerages, transaction services and wealth management. Citi has been in Indonesia since 1968. We have around 20 branches in most major cities in the country, namely Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citi also has more than 33.000 payment networks and over 4.800 corporate distribution networks in 34 provinces.

In 2015 Citi has received various recognitions including Best Foreign Bank in Indonesia from Global Banking & Finance Review, Best Tax Payment Bank in Indonesia from KPPN VII Tax office Indonesia, Best Service Provider - Transaction Bank from The Asset Magazine, Service Quality Awards 2015 from Service Excellence Magazine in partnership with Carre – Center for Customer Satisfaction & Loyalty (Carre CCSL), Best Consumer Digital Bank 2015 (Indonesia) from Global Finance Magazine.



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