



Press Release

For Immediate Distributions

Citi is Combating Global Warming through Global Community Day 2016

Taking on the theme of “Keep it Cool!” more than 2.500 Citi Indonesia employees and their families contribute to the conservation effort of Coral Reefs in Derawan Islands, East Kalimantan.

Jakarta, 29 May 2016 - Citi Indonesia today held its annual Global Community Day (GCD). Taking on the theme of “Keep it Cool!” this year’s GCD aimed to support the government’s efforts in curbing global warming as stated in the Regulation on Environmental Protection and Management. The global initiative, which already enters its 11th year, demonstrates Citi’s commitment and attention to the communities and environments in which it operates.

During this year’s GCD, more than 2.500 Citi Indonesia employees and their families participated in Fun Walk and Freeletics activities whereby the energy produced through these activities are converted into support to coral reefs conservation efforts in Derawan Islands, East Kalimantan, conducted by one of the leading environmental non-profit organizations The Nature Conservancy (TNC).

“In Citi, we believe that the greatest impacts can be achieved when we come together to accomplish a shared goal. This is in accordance to our mission of enabling growth and progress, including for the communities we serve. Today’s event is also a reflection of our commitment in combating climate change as stated in Citi’s Sustainability Strategy,” stated **Chief Executive Officer, Citi Indonesia, Batara Sianturi**. “We hope that the support being made today will be beneficial in achieving a more balanced marine ecosystem in Derawan Islands which is also an important source of livelihood for the surrounding communities,” he further added.

Based on the data from the Indonesian Science and Research Agency (LIPI), only 5% of the coral reefs in the Indonesian body of water, particularly in the western part of the country are in extremely good condition.¹ The Derawan Islands, located in East Kalimantan, is chosen as a conservation area due to its rich marine ecosystem, which is home to more than 500 coral species and 1,000 fish species. This makes the area the second most diverse after Raja Ampat, West Papua.²

¹ Lembaga Ilmu Pengetahuan Indonesia (LIPI), *Inilah Status Terumbu Karang Terkini*, 28 Februari 2016, <http://lipi.go.id/berita/inilah-status-terumbu-karang-indonesia-terkini/15024>

² The Nature Conservancy, *Partners in Conservation: Annual Report 2007*, 2007, <http://www.nature.or.id/en/publication/annual-report-and-general-conservation-issues/tnci-annual-report-english.pdf>



“We highly appreciate the attention being given by Citi Indonesia. Through the supports being made today, we can continue our coral reefs conservation effort which is highly important for a healthier marine ecosystem. We recognize that a long-term conservation success will require strong involvement and support from various parties, particularly the local communities, governments, as well as businesses. With 25 years of experience implementing science-based conservation approaches and building the skills and knowledge of people living within these areas, we can help protect these biologically rich marine ecosystems and ensure the balance between people and nature. We hope this can be the beginning of a long term and mutually beneficial collaboration between Citi Indonesia and TNC that benefits people and nature,” stated **Country Director of The Nature Conservancy Indonesia (TNC), Rizal Algamar**.

TNC is the leading conservation organization with impacts in 69 countries around the world by conserving the lands and water on which all life depends. In Indonesia, TNC has been working in conservation partnerships with government, communities and the private sector for more than 25 years, advancing solutions for conservation, natural resources management and climate change for the benefit of people and nature. By leveraging science-based natural resources management models, TNC transform practices and informs policies that will result in the increase of landscapes and seascapes under effective management in Indonesia.

Global Community Day (GCD) is a global initiative which demonstrates Citi’s commitments and support to the communities and environments where it operates. Last year, more than 80,000 participants across 93 countries took part in Global Community Day. This year more than 1,000 events are planned across the globe in conjunction to this. In Indonesia, similar events were also held in Bandung, Denpasar, Medan, Semarang, and Surabaya with more than 2.500 employees and families joining in.

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About Citi Indonesia

Citi Indonesia is a fully-owned subsidiary of Citigroup, Inc – New York, USA. Citi has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citi operates 11 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citi also has one of the largest consumer transaction networks with 33,000 payment points and one of the largest corporate distribution networks with 4,800 locations in 34 provinces.

Established in 1998, *Citi Peka* (Citi Cares and Creates) acts as an umbrella for all Citi Indonesia community activities funded by the Citi Foundation. *Citi Peka* focuses on empowerment programs and the presentation of awards to entrepreneurs and microfinance institutions. It also seeks to enhance the abilities of young entrepreneurs, as well as to develop the financial capacities of school-age children, farmers and mature aged women in the operational areas of Citi Indonesia. For more than 17 years, *Citi Peka* has partnered with over 31 organizations to implement 23 programs with funding of more than US\$ 8 million which has reached more than 800,000 individuals. Guided by the principle of "More than Philanthropy", *Citi Peka* involves more than 90% of Citi employees as volunteers in various community activities.

Throughout 2015, Citi received various awards including Best Foreign Bank in the Triple A Asset Awards, Best Tax Payment Bank in Indonesia from Treasury Office VII of the Indonesian Tax Office, Best Service Provider - Transaction Bank of The Asset Magazine, 2015 Service Quality Award for Service Excellence Magazine in collaboration with Carre – the Centre for Customer Satisfaction & Loyalty (Carre CCSL), Best Foreign Bank in Indonesia by Global Banking & Finance Review, Best Consumer Digital Bank in 2015 (Indonesia) from Global Finance Magazine. Further information can be obtained at: Website: www.citigroup.com | Twitter: [Youtubeciti](https://twitter.com/Youtubeciti): www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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PHOTO GALLERY

Photo 1



Jakarta, 29 May 2016 – Citi shows its awareness on Global warming issue through its annual Global Community Day 2016, held today (29/5) in South Quarter Building, Jakarta. Moreover 2.500 employees participate in Fun Walk and Freeletics in this year's GCD, whereby the energy produced through these activities are converted into support to coral reefs conservation efforts in Derawan Islands, East Kalimantan, conducted by one of the leading environmental non-profit organizations The Nature Conservancy (TNC) Indonesia. On the picture (left to right) ***Kasubdit Bina Daerah Penyangga dan Zona Pemanfaatan Tradisional, Ministry of Environment and Forestry*** Ir. Mirawati Soedjono MA, ***Country Head Corporate Affairs Citi Indonesia*** Elvera N. Makki, ***CEO Citi Indonesia*** Batara Sianturi, ***External Affairs Director The Nature Conservancy Indonesia*** Sapto Handoyo Sakti, ***Dirjen Pengelolaan Ruang Laut, Ministry of Ocean and Fishery*** Bramantya Satyamurti and ***Economic Officer United States Embassy*** David C. Hermann

Photo 2



Jakarta, 29 May 2016 - Citi Indonesia today held its annual Global Community Day (GCD), a global initiative which demonstrates Citi's commitments and support to the communities and environments where it operates. This year GCD demonstrates Citi's reflection and commitment in fighting climate change stated in Citi Sustainability Report with the theme "Stand For Progress – Keep it Cool!" whereby moreover 2.500 Citi Indonesia's employee along with their families contribute in supporting coral reefs protection in Derawan island. Citi believes that tangible contribution and impact to the communities can be accomplish through collaboration, especially in supporting positive change which align with Citi mission, enabling growth and progress. Shown on the picture **CEO Citi Indonesia Batara Sianturi** together with **Economic Officer United States Embassy David C. Hermann** and **Country Head Corporate Affairs Citi Indonesia Elvera N. Makki** and Citi employees when participate in Fun Walk, as a series of Global Community Day 2016. Similar activities also implemented in five other cities, where Citi operates namely, Medan, Bandung, Semarang, Surabaya and Denpasar