



PRESS RELEASE

Citi Indonesia Celebrates International Women's Day: Encourage Support to the Advancement of Women

- *Citi actively promotes diversity, inclusiveness and gender parity in the workplace. In Indonesia, women make up 54% of the composition of its senior management level positions, a figure far above most companies, both in Indonesia and globally.*
- *In celebration of International Women's Day, the Citi Indonesia Women Council distributed grants to two non-profit organizations engaged in the empowerment of women and people with disabilities.*

Jakarta, 29 March 2016 – Citi Indonesia, through the Citi Indonesia Women Council (IWC) celebrated International Women's Day. Adopting the theme of ***"It Takes All of Us"***, this year's commemoration focused on the importance of involving all parties in supporting the development of women's careers and potentials.

Based on the Social and Employment Trends released by the International Labour Organization (ILO), women's access to formal employment has gradually increased. It is recorded that as of 2014 around 42 percent of Indonesian women are already employed in formal sectors.

During his welcoming remarks, **CEO Citi Indonesia Batara Sianturi** said, "As a global bank with operations in more than 100 countries, Citi upholds diversity, inclusiveness and gender parity in the workplace. Citi is a company that believes in meritocracy, whereby career advancement is determined by competency and achievement, not whether a person is male or female. There should be no limits on where each of us can go and what each of us can achieve."

Female employees have played, and continue to play, an important role in the development of Citi's businesses around the world. In 2006, Citi launched Citi Women, a global strategy aimed at empowering female employees. Since 2011 the number of female employees working for Citi Indonesia has continually increased to above 50%. As of January 31, 2016, the percentage of female employees in Citi stood at 57%, whereby within the cluster of senior manager position and above women makes up of 54%, a figure far above most companies, both in Indonesia and globally.

The honorary guest at this year's celebrations is **H.E. Foreign Minister of the Republic of Indonesia Retno Marsudi**, the first Indonesian woman to occupy this distinguished position. Also present during this year's commemoration are **H.E Indonesian Ambassador Prianti Gagarin Djatmiko Singgih, Managing Country Director Accenture Indonesia Neneng Goenadi**, dan **Compliance Director Citi Indonesia Yessika Effendi**. During the interactive discussion, they shared their struggles and challenges to reach the top of the leadership ladders in professions that are typically dominated by men.



During her remarks, ***Chairwoman of the Citi Indonesia Women Council (IWC) Novita S. Djani*** stated, “Citi IWC works with all management levels and will consistently strive to create a favorable and supportive working employment for our female employees. In line with this year's theme of *'It Takes All of Us'*, we encourage everyone to support the advancement of women so that they are able contribute to society and achieve their fullest potentials. This support should come from all sides, including men, families, communities, and of course the companies or institutions in which these women work.”

Established in 2012, Citi IWC has become a platform for more than 2,000 female employees of Citi Indonesia in order to achieve their professional aspirations and potentials through the development of professional skills, interests and goals. This organization has helped countless female employees to climb the corporate ladder and develop their careers through various activities such as mentorship and sharing sessions with Senior Female Leaders in Citi. This organization also offers opportunities for female employees to work in other countries where Citi operates, as well as in providing lactation rooms for employees who are breast-feeding.

Citi IWC has also contributed to a number of social and community service activities. The proceeds from Charity Bazaar that they held every year, matched by direct contribution from the company, have enabled Citi IWC to provide donations to several non-profit organizations, particularly those that are focused on female empowerments. During this year's commemorations, Citi IWC allocate the donations to Indonesian Migrant Workers Union (SBMI) and the Thisable Enterprise (*Yayasan Thisable*). The funding given to SBMI will be used to improve the capacity of human trafficking victims which are majority women through the provision of business and financial management skills. The programs will be implemented in several locations in the country, namely in West Java, East Java, Lampung and East Nusa Tenggara. As for donations to Thisable Enterprise, it will be utilized to support their operational costs, entrepreneurial training and other empowerment programs for the disabled, including women. The aid given to both these organizations demonstrates Citi Indonesia's commitment in supporting and uplifting the lives of women from various backgrounds.

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Overview of the Citi Indonesia Women Council (IWC)

The Citi Indonesia Women Council (IWC) is an organization within Citibank Indonesia which was established on the 18th of July 2012 to promote balance and equality in the roles and achievements of women in the workplace and at home. IWC serves as a platform for active and professional women in Indonesia to sustain and improve the quality of their contributions, both professionally and with their family.

IWC consistently strives to support the role of women by means of various initiatives, one of which - the launch of Breast-Feeding Rooms – received an award from the Indonesian Breastfeeding Mothers' Association (AIMI).

Overview of Citi Indonesia

Citi Indonesia is a fully-owned subsidiary of Citigroup, Inc – New York, USA. Citi has been in Indonesia since 1968 and is one of the country's largest foreign banks. Citi operates 11 branches in six major cities in Indonesia - Jakarta, Bandung, Surabaya, Semarang, Medan and Denpasar. Citi also has one of the largest consumer transaction networks with 33,000 payment points and one of the largest corporate distribution networks with 4,800 locations in 34 provinces.

Established in 1998, *Citi Peka* (Citi Cares and Creates) acts as an umbrella for all Citi Indonesia community activities funded by the Citi Foundation. *Citi Peka* focuses on empowerment programs and the presentation of awards to entrepreneurs and microfinance institutions. It also seeks to enhance the abilities of young entrepreneurs, as well as to develop the financial capacities of school-age children, farmers and mature aged women in the operational areas of Citi Indonesia. For more than 17 years, *Citi Peka* has partnered with over 31 organizations to implement 23 programs with funding of more than US\$ 8 million which has reached more than 800,000 individuals. Guided by the principle of "More than Philanthropy", *Citi Peka* involves more than 90% of Citi employees as volunteers in various community activities.

Throughout 2015, Citi received various awards including Best Foreign Bank in the Triple A Asset Awards, Best Tax Payment Bank in Indonesia from Treasury Office VII of the Indonesian Tax Office, Best Service Provider - Transaction Bank of The Asset Magazine, 2015 Service Quality Award for Service Excellence Magazine in collaboration with Carre – the Centre for Customer Satisfaction & Loyalty (Carre CCSL), Best Foreign Bank in Indonesia by Global Banking & Finance Review, Best Consumer Digital Bank in 2015 (Indonesia) from Global Finance Magazine. Further information can be obtained at: Website: www.citigroup.com | Twitter: [Youtubeciti: www.youtube.com/citi](https://www.youtube.com/citi) | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

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PHOTO GALLERY



Citi Indonesia celebrates International Women's Day through Citi Indonesia Women Council (IWC). With the theme "It Takes All of Us", Citi involves all parties to encourage the advancement of women in order to create and develop their potential. Shown in the picture **Compliance Director Citi Indonesia Yessika Effendi** (second from right) sharing stories of the struggle and the challenges she has been through to reach her current position. Attended by (left to right) **Ambassador of the Republic of Indonesia Prianti Gagarin Djatmiko Singgih** and **Country Managing Director of Accenture Indonesia Neneng Goenadi** as guest speakers at the interactive session today hosted by **Hilbram Dunar**.



Citi Indonesia upholds diversity, inclusiveness and gender equality in the workplace. As of January 31 2016, the percentage of female employees of Citi Indonesia has reached 57 %, and the 54% of the female percentage belongs to the senior manager positions and above. This figure shows the percentage of female employees of Citi Indonesia is above the average compare to most of the corporates here in Indonesia and in global. Shown in the picture (left to right) **Chairwoman Citi Indonesia Women Council (IWC) Novita S. Djani**, **Minister of Foreign Affairs of Indonesia Retno Marsudi** and **CEO of Citi Indonesia Batara Sianturi**, while the Minister received a souvenir from Citi Indonesia in Jakarta.



Citi Indonesia celebrates International Women's Day through Citi Indonesia Women Council (IWC). With the theme "It Takes All of Us", Citi involves all parties to encourage the advancement of women in order to create and develop their potential. Moreover, Citi IWC has contributed to a number of social activities and community services. On this occasion, Citi IWC allocates the donations to Indonesian Migrant Workers Union (SBMI) and the Thisable Enterprise (Yayasan Thisable). Both supports was a Citi Indonesia's commitment in helping fellow women from different backgrounds. Shown in the picture (left to right) **Chairwoman Citi Indonesia Women Council (IWC) Novita S. Djani, Founder Thisable Angkie Yudistia, Minister of Foreign Affairs of Indonesia Retno Marsudi, CEO of Citi Indonesia Batara Sian**, when giving donations in the event Citi International Women's Day 2016.



Citi Indonesia celebrates International Women's Day through Citi Indonesia Women Council (IWC). With the theme "It Takes All of Us", Citi invited all parties to encourage the advancement of women in order to create and develop their potential to the fullest. Moreover, Citi IWC has contributed to a number of social activities and community service. On this occasion, Citi IWC handed over aid to Indonesian Migrant Workers Union (SBMI) and Foundation Thisable. This support shows Citi Indonesia's commitment in helping women with different backgrounds. Shown in the picture (left to right) **Vice Chair Citi Indonesia Woman Women Vera Sihombing Council, Women's Council Chairwoman Citi Indonesia Novita S. Djani, with the representative of the Indonesian Migrant Workers Union (SBMI)** handed over the donations during the Citi International Women's Day 2016 celebration.



As a global bank with operations in more than 100 countries, Citi uphold diversity, inclusiveness and gender equality in the workplace. Citi is a company that believes in meritocracy where advancement is determined based on ability and achievement, not for whether a person is male or female. Shown in the picture **Chairwoman Citi Indonesia Women Council (IWC) Novita S. Djani, Minister of Foreign Affairs of Indonesia Retno Marsudi and CEO of Citi Indonesia Batara Sianturi**, during photo session with Citi Indonesia Women Council members on Citi International Women's Day celebration in Jakarta.